



# JESSE ARMOUR

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Photographer | Graphic Designer | Web Developer

## x SKILLS x

### TOOLS

Adobe Creative Suite  
Atom.io / Web Text Editors  
Microsoft Office / Google Docs  
CMS Editing / Management  
Figma / Canva

### TECH

PC / Mac OS  
DSLR / Film Cameras  
Studio Lighting Equipment  
Illustration Tablets  
Photo / Document Printers

### PROCESSES

Photo Editing / Processing  
Preproduction for Print  
Web Management  
GIT Repository Management  
Project Management

### LANGUAGES

HTML  
CSS / LESS / SASS  
Javascript for Web / JQuery  
PHP / Form Submission  
JSON / JSON-T

## x PROFESSIONAL HISTORY x

### PHOTOGRAPHER

**Freelance Portrait Photographer | 2020-Present**

Photograph clients and their families outdoors in natural settings. Edit, process and deliver photos to client via an online gallery. Use project management skills to book sessions, scout locations, and manage the day of shoot schedule.

**Portrait Photographer | 2015-2016**

Portrait Innovations, Beaverton, OR

Photographed customers in a studio setting using strobe lights, backdrops and props. Sold photography packages and merchandise to customers after each session using customer service and sales skills. Printed and packaged photos.

**Freelance Concert Photographer | 2011-2013**

Photographed musicians on stage during concerts. Edited and processed photos for online delivery. Used project management and customer service skills to scout clients, book sessions, and generate sales on unscheduled photo sessions.

**Event Photojournalist | 2011-2012**

Green Valley News & Sahuarita Sun, Green Valley, AZ

Photographed local events independently and as part of a team. Secured photo releases and document events for the editor using clear communication.

### GRAPHIC DESIGNER

**Freelance Graphic Designer | 2020-Present**

Design digital and print collateral such as logos, branding, marketing materials, and social media content for clients using industry standard tools and methods. Use project management to create design briefs, schedule client meetings, and prioritize tasks. Iterate designs based on clients needs using agile methodology.

### WEB DEVELOPER

**Freelance Web Designer / Developer | 2020-Present**

Design and code websites for clients with standard HTML, CSS and Javascript as well as various frameworks and CMS builders such as Squarespace, Shopify, and Bootstrap. Create design briefs, schedule client meetings, plan site development and testing cycles, and launch sites on client set timelines.

**Web Developer | 2019-2020**

NMotion Print 360, Tualatin, OR

Built websites using HTML, CSS, Javascript, and PHP. Also built sites using Shopify CMS and Bootstrap based templates. Managed web assets for company's various projects. Created strict development cycles to reach employer deadlines.

**Web Developer | 2018-2019**

Village Gardens, Portland, OR

Worked on a team to re-design website to better fit the non-profit's demographics. Developed website using custom Squarespace code and development mode. Development was based on other team members designs and specifications.

## x EDUCATION x

**Pacific University | 2019**

Bachelors of Integrated Media

**The Art Institute of Portland | 2015-2019**

Bachelors of Graphic and Web Design, transferred to Pacific University due to school closure.

**Sahuarita Highschool | 2010-2013**

Photography I, II, III, IV

School Newspaper Designer / Editor-In-Chief

Graphic Design

## x PERSONAL DEVELOPMENT x

**Trailkeepers of Oregon Volunteer | 2022-Present**

**Duggal / Marketcraft workshop for environmental design | 2018**

**Premier Press tour and educational experience | 2017**

**Steven Mekler Studios photography workshop | 2012**

**Arizona Skills U.S.A. competitor, photography and graphic design | 2010-2013**